



CMYKit ISO_12647 PSO (Process Standard Offset) Certification

Business Benefits;

- **Reduce Costs, Increase Turnover and Increase Margin through;**

Use our 'ROI / Capex Assessment Calculator' to personally determine your guaranteed profit opportunities. Other printers report profit increases of 5%-10% of total Invoiced value after full implementation

- *Human Factors;*
 - Everyone working to a common goal!
 - SOP (Standard Operating Procedure) manuals standardize processes
 - Better customer relationships
 - Better communication
 - Greater employee motivation and job satisfaction
 - Easier staff training
 - Staff training upgrade path
- *Quality Factors;*
 - Reduced lead times
 - Repeatability, day to day and year to year
 - Quality is absolutely quantifiable
 - Lighting standardised for all parties
 - Results; First Time, Every Time
 - Win more work through PSO Certification
- *Ecological;*
 - Smaller footprint; Cradle to Grave - (Cradle to Grave is the investigation and valuation of the environmental impacts of a given product or service caused or necessitated by its existence.)
 - Less wastage
- *Economical;*
 - Reduce re-work
 - Reduce courier fees
 - Reduce material wastage
 - Maximised staff productivity
 - Less downtime

Independent auditing guarantees your business conforms to all ISO printing standards.

FREE: Customised ROI / Capex Assessment available from CMYKit upon request

Technical Outcomes;

- SOP Manuals created for Ugra audited functions
- Staff trained to all new workflows and SOPs
- Data reception standardised to ISO_15930 and ISO_9001 available to all departments
- Proof Production to ISO_12647-7 and all in-house proofs are certified contract proofs
- Plate Production standardised to ISO_12647 tolerances
- Printing to ISO_12647 is achieved and repeatable
- Illumination is standardised and tracked to ISO_3664
- *Optional*
 - Data creation – standardised creation of PDF files to ISO_15930-6 as well as colour management workflow standardised to ICC.1:2004-10
 - Soft Proofing to ISO_12646 allows files to be edited on screen to final output result.